

PRODUCER PROFILE



Name: SCOOPS ECAM (Société Coopérative Simplifiée Agricole M'Bloussouè)

Product: Cocoa

Country: Cote d'Ivoire

FLO ID: 37110

Fairtrade Certified Since: 2018

Type of organisation: SPO

Number of Certified Members: 2004 members



Introduction

Created in September 2014, ECAM was born out of the desire of cocoa coffee producers in the Yamoussoukro district to take up the challenge of poverty in rural areas. Its approach is to respect quality in order to conquer the fair trade market. It has been Fairtrade certified since 2018. It has 2004 producers, including 432 women, and farms 4680 hectares.

ECAM's vision is to be a reference cooperative, whose activities are based on the pillars of sustainable development:

The effective fight against trafficking and child labour on cocoa farms.

The effective schooling of children and young girls, especially in rural areas.

Effective environmental protection. Increasing the income of the farmer, through a fair and equitable price ensuring a sustainable socio-economic development.

The production of competitive quality products

The emergence of human and associative rights.



Benefits of Fairtrade

Women's empowerment and additional livelihoods:

The cooperative has set up women's associations and supports them in income-generating activities and the setting up of village savings and loan activities.



Cocoa Profile

Altitude:
2000

Temperature:
Favourable

Growing Practice:
Semi-Organic & Organic

Workers:
2764 & est. 19000

Harvest Period:
Throughout the year

Processing Type:
CTC & Orthodox

Other Certifications:
Fairtrade, RA, UTZ, SGP, ETP,
ISO 22000:2005, ISO 9001:2015



Cocoa Production:
Total Area: 1866.89 ha
Varieties: Camella & CTC (cut, tea & curl)

Social Products

Access to drinking water for the population through the creation of boreholes.

Construction of section stores.

Electrification of primary schools using solar panels with certification premiums.

Medical assistance and school loans to producers

Raising awareness among producers about children's and women's rights,

The importance of applying good agricultural practices, and the safe use of plant protection products.

Creation of Poultry farm.

Quality & Productivity

Concerned about the well-being and better productivity of our producers, we have a geolocation information system that allows us to, among other things:

Precise location of farms and control of there are

Identify plantations by producer and know their status
To allow each producer to know the real surface of his farm.

To know the evolution and the yield of each plot.

To get to know our producers

individually and the realities of their daily lives.

Training of relay trainers appointed by the Producers.
The establishment of farmer field schools = FFS

Inspections that aim to visit regularly the producers who participate in the FFS and make sure that they apply in their own fields the Lessons received in the FFS

Implementation of corrective measures and monitoring Producers.



Challenges

- Access to market
- The transformation of our products
- Climate change
- The strengthening of diversification activities through the creation of income-generating activities
- Lack of equipment and inputs
- Access to finance
- Capacity building of the management team on governance and women's leadership





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