

PRODUCER PROFILE

Name: AJDIGNTARGUININE Cooperative

Product: Argan Oil

Country: Morocco

FLO ID: 35509

Fairtrade Certified Since: 2017

Type of organisation: Cooperative

Number of Workers: 65 with 98% of women



FAIRTRADE
AFRICA

Introduction

TARGUANTOUCHKA is based in commune rurale, as there is another headcarter in the center of AITBAHA, Morocco. Our work began since 2007, with seven women working on the production of argan oil. We have taken advantage of the natural wealth of the region and have been able to expand our range of products. In 2021 we have managed to reach more than 47 women and develop a wide of organic products, and we have been able to export our products to many countries around the world

Vision Statement: The more we empower women, the more sustainable development we achieve.

Mission:

1. Improving the social and economic situation of the region's population and members.
2. Preserving the Argan tree forests.
3. The development of Argan oil production to reach the national and international scale.
4. Improving working conditions for women and increasing their income.

Core Values: Organic and Quality, Integrity/Honesty, Team work, Community and Environmental Responsibility, Excellence, Commitment

Argan Oil Processing



Step 1: The harvest of the argan fruits during the period of July and August



Step 2: Drying of Argan fruits under the sun for 15 days



Step 3: Crushing the fruits after stripping the argan fruits



Step 4: Separation between good and bad kernels



Step 5: Roasting the kernels (only for culinary argan oil)



Step 6: Extracting of argan oil by pressing the kernels



Step 7: Argan oil filtration



Argan Profile



Altitude:
1400m ASL



Area of Production:
Wide Area



Growing Practice:
Organic



Smallholders:
Wide Area



Harvest Period:
August



Processing Type:
Oil Extraction



Other Certifications:
Organic, BRC V8



Argan Oil Production:

The Cooperative produces:
Cosmetics, Edibles, Cream, Soap

Benefits of Fairtrade

Premium Projects

The Company, through the FPC (Chui Self-Help Group), has successfully:

- Supported workers' children through extension of school bursaries.
- Supported employees in-kind by purchasing gas cylinders for all employees.
- Constructed one classroom now at Kisima Secondary School.
- Executed the Home improvement project whereby employees accessed home essentials at a zero rated interest and paid in installments.
- Supported workers with

food items and hygiene products in the effort to curb the spread of Covid-19.

- Purchased hygiene and safety products such as hand wash soap and face masks to be issued to workers and the community through FTA Covid Relief Funds.

Sustainability

To combat climate change and sustainability challenges, the company is implementing climate mitigation measures. AAA promote environmental sustainability through harvesting rain water and recycling the waste products.

Good Governance

The company is implementing Fairtrade standards to promote good governance. Through Fairtrade, the rights of workers have been promoted.





Opportunities

- Opportunity to adopt climate mitigation measures to curb the effects of climate change.
- Opportunity to adopt cheaper freight options to reduce the current high freight charges.
- Opportunity to explore cheaper raw materials.



Fairtrade Africa



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