

PRODUCER PROFILE

Name: Kaderes Peasants Development Plc (Kaderes or KPD)

Product: Coffee

Country: Tanzania

FLO ID: 21784

Fairtrade Certified Since: 2011

Number of Certified Members: 8715



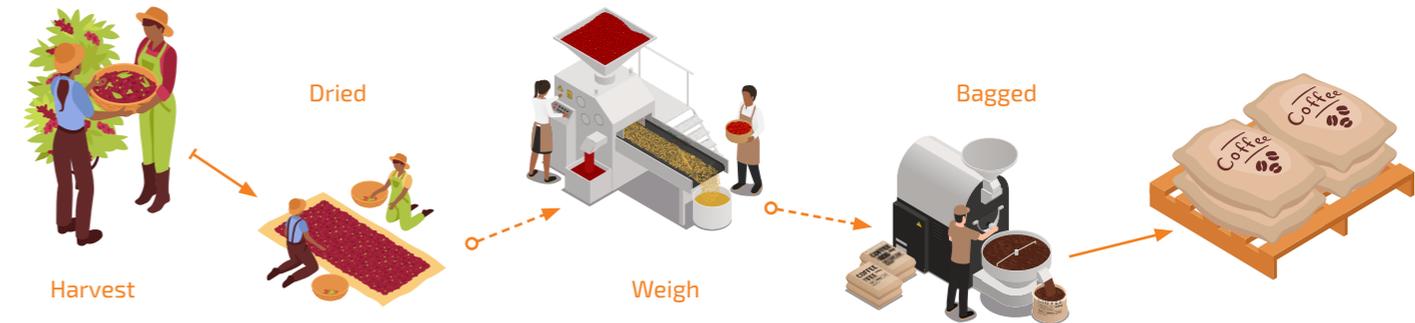
Introduction

Kaderes Peasants Development PLC (known as Kaderes or KPD) is a 2nd grade cooperative union based in the Karagwe District of the Kagera region in North-Western Tanzania. KPD was formed in January 2008 with just 34 members. At the time, farmers sold their produce at very low prices to local traders through middlemen. The cooperative has now grown into a thriving Fairtrade organization with almost 8,715 producers, 20% of whom are women.

Most members of the cooperative are native Wanyambo, Wahaya and Wasubi people. Karagwe is also home to Wakiga, Wanyarwanda and Wahima people, driven out of Rwanda and Uganda during times of political instability. All of these people depend on export and crops like coffee, banana and maize. Coffee exports earn the highest income. KPD's vision is to build an effective community of empowered producers managing their own lives, with a particular focus on social, economic and environmental responsibility.

Their mission is to help their members fight against poverty and develop their communities whilst cultivating high quality organic coffee in a sustainable manner.

Coffee Growing & Processing



The Kagera region is located in Tanzania's Northern highlands, close to the border with Uganda and Rwanda. The sub-tropical climate, heavy rains and rich volcanic soils combine to create perfect conditions for coffee cultivation. Producers harvest, sort and sun-dry their organic coffee before it is collected by KPD. KPD follows an internal

control system to ensure the best quality. In 2013, they completed their own processing plant and offer a small amount of roasted and packed coffee, as well as the KPD range of green coffee. Coffee is sold through the Tanzania Coffee Board auction or directly to buyers.

Coffee sold through auction is transported to Kemondo warehouse in Bukoba ready to be collected by buyers. Coffee sold to the direct market is transported to the port in Bukoba

Coffee Profile



Altitude:
1,500-1,800 mm



Area of Production:
9,910 ha



Growing Practice:
70% Certified Organic



Processing Type:
Washed | Dried



Harvest Period:
July-September



Other Certifications:
Fairtrade, IMO (Organic)



Smallholder Production Area:
3 Ha averagely



Coffee Production:

Type: Robusta
Varieties: Screen 18, 16, 14 & 12
Cup score: 84%

Benefits of Fairtrade

KPD is guaranteed to receive at least the Fairtrade Minimum Price for its certified coffee, which aims to cover costs of production and act as a safety net when market prices fall below a sustainable level. The cooperative also receives the additional Fairtrade Premium and agreed to use at least 25% of it to enhance productivity and quality. The decision-making process starts with the farmers, who are members and shareholders of KPD. As an organization, KPD agrees on how to make business and community investments at the Annual General Meeting.

Education, Training & Health

Thanks to Fairtrade Premium, KPD was able to support the construction of a secondary school in Chitwe. The organization also supports the education and training of farmers so they know their economic and financial rights and obligations. Health is also a key focus for KPD.

The union used premium funds to equip a community dispensary with medicine to address the lack of medical resources in the region.

Quality, Productivity & Sustainability

KPD supports farmers to improve productivity and quality so they can receive better prices for their coffee. The organization is aiming to provide all members with access to modern agricultural equipment and adequate storage facilities. Fairtrade Premium is being used to set up Farmer Learning Centres and demonstration plots to support technical training and an organic conversion programme.



Opportunities

- Despite the steps to support farmers with resistant seedlings from TaCRI, production is still affected by coffee wilt disease. There is an opportunity to adopt resistant coffee seedlings.
- Opportunity to get into value addition to access diversified markets to shield producers from the fluctuating coffee prices in the world market.
- Access to finance (money for paying farmers) to rural cooperatives is big challenge which delays to open season of collecting coffee from farmers to AMCOS. This offers an opportunity to diversify the cooperatives sources of income.
- Opportunity to adopt climate change mitigation measures to address reduction of the yield and quality of coffee produced.



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