

# PRODUCER PROFILE

**Name:** Rungeto Farmers' Cooperative Society

**Product:** Coffee

**Country:** Kenya

**FLO ID:** 25540

**Fairtrade Certified Since:** 2021

**Number of Certified Members:** 5,480, 31% being women

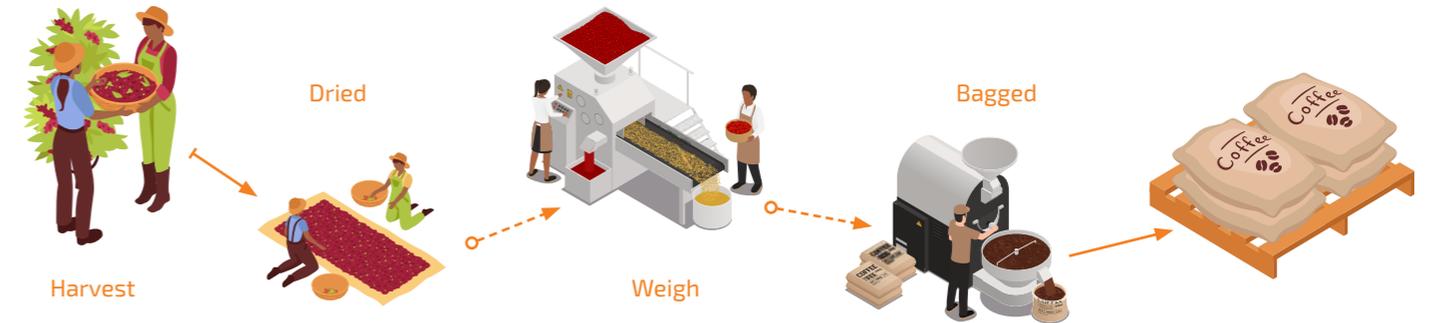


# Introduction

Rungeto Farmers' Cooperative Society Limited, situated in the Central Province of Kenya in Embu County, was formed in 1997 to support the processing and marketing of the quality produce from the cool altitudes of local coffee communities.

Their strong leadership, consistent membership and established processing infrastructure has enabled them to partner with a variety of organizations and institutions. They promote good agricultural practices to increase the quality and yield of members' coffee to enable them to fetch the best possible price.

# Coffee Growing & Processing



The society started with 30 factories as Ngiriamu farmers and later liquidated to form Rung'eto farmers with 3 factories namely: Kii, Karimikui, Kiangoi.

Farmers deliver their coffee cherries to the factories where it is pulped, fermented, dried and transformed into

parchment coffee. It is then transported to the milling factories where the papyery outer layer is removed, becoming green coffee. The coffee is auctioned in Nairobi - supported by the marketing agents (Newmans Kenya Millers).

In 2019/2020, production was 500,000 Kgs of clean coffee, which grew to 550,000kgs in 2020/2021.

# Coffee Profile



# Benefits of Fairtrade

Through democratic participation at the Annual General Meetings, members vote on how to invest the Fairtrade Premium.

## Productivity & Quality

Using Fairtrade Premium:

- AMCOS distributed to farmers 80,000 coffee seedlings resistant to Coffee Berry Disease, Coffee Leaf Rust and drought in order to improve coffee quality and productivity.
- New coffee drying stations were installed and storage facilities renovated to protect coffee quality.
- The society has invested in its own transport vans to ease transport of products to/from the factories.

## Standard of Living: Income and Food Security, Reduced Risk and Vulnerability

Using Fairtrade Premium:

- The PO built a petrol/gas station that serves the whole community and offers an alternative source of income for the PO.
- They have also diversified into dairy farming.



## Opportunities

- Opportunity to train members on good agricultural practices to improve production.
- Opportunity to raise the next generation of coffee producers by training the youth to take up coffee farming from their parents.
- Opportunity for climate adaptation programmes.



### **Fairtrade Africa**

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### **Producer Organization**

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