

# PRODUCER PROFILE

**Name:** James Finlay Kenya Ltd - Kitumbe Group

**Product:** Tea

**Country:** Kenya

**FLO ID:** 5708

**Fairtrade Certified Since:** 2007

**Type of organisation:** Hired Labor Organization (HLO)

**Number of Certified Members:** 2,764



## Introduction

James Finlay (Kenya) Ltd –Kitumbe is comprised of one processing facility (Kitumbe Factory) and four Fairtrade certified tea Estates (Kaproret Estate, Marinyn Estate & Chemase Estate) which supports a total of 2764 farmers and an estimated 19,000 community members (when considering workers' families and dependents) Since achieving Fairtrade certification in 2007, workers and their families have benefited from policy and infrastructure improvements aligned with Fairtrade standards. They have also benefited from Fairtrade premium investments in capacity building, sustainable maintenance,

protection and improvement of the environment as well as conservation of forests around the farm.

The management team actively and continuously looks for areas within the premises to plant trees thus ensuring continued improvement of the environment and therefore responsible for preserving and increasing the wildlife, adding to the environment's natural beauty and minimizing the occurrence of soil erosion.

## Tea Growing, Processing & Export

Camellia is the main species grown here and CTC (cut, tear and curl) and Orthodox are the preferred method of processing tea.

James Finlay's Kenya holds both Fairtrade and organic certifications.

The estate complies with ethical tea partnership and produces organic compost for use on the farm.



# Tea Profile



**Altitude:**  
2000



**Smallholder Production Area:**  
2764 & est. 19000



**Growing Practice:**  
Semi-Organic &  
Organic



**Processing Type:**  
CTC & Orthodox



**Harvest Period:**  
Throughout the year



**Temperature:**  
Favourable



**Other Certifications:**  
Fairtrade, RA, UTZ, SGP, ETP,  
ISO 22000:2005, ISO 9001:2015



## Tea Production:

**Total Area:** 1866.89 ha

**Varieties:** Camella

# Benefits of Fairtrade

For its Fairtrade sales, Finlay is paid the relevant commercial price for the product. On top of this, Finlay receives a Fairtrade premium, equivalent to 10% of the market cost price per kilo, for the workers to invest in social projects of their choice.

Premium funds are managed by Fairtrade premium committee (FPC) made up of elected workers and representatives of management, in an advisory support role. This committee has the task of democratically proposing, carrying out, and overseeing premium projects selected by the workers following a consultation process.

## Community Social Projects

James Finlay (Kenya) Ltd – kitumbe Group workers and the surrounding community have directly benefited from Fairtrade premiums in the following projects spread across the entire Fairtrade zone: food security, vocational training, secondary school scholarships, nursery support, health projects-(support for persons with disabilities), and crèches to provide safe and

reliable place for workers to take their children as they go to work has greatly improved the livelihoods of our workers and surrounding communities at large.

maize projects, investments in local saccoes and banks for long term and short term interests.



## Sustainability

James Finlay has through the years engaged and invested on income generating projects so as to improve the livelihoods of our workers & surrounding communities, i.e





### **Fairtrade Africa**

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### **Producer Organization**

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