



PRODUCER PROFILE

ORANGE



Name: AGRO LAND FOR AGRICULTURAL
MANUFACTURING

Country: EGYPT

Certification Since: 2018

Type of organisation: Hired Labor Organization (HLO)

**Number of
Workers:**

400 with 52%
of women

FLO ID: 39741



FAIRTRADE
AFRICA

Introduction

The farm is located at Alsharqiaa Governorate, Abohamad District, at Wadi Elmollak region.

The company was founded in the 2005 with nearly 1500 ha under production. The principal activity is growing, processing, grading and exporting of fresh cut citrus for export market. The total area under production is currently 2500 ha.

VISION STATEMENT:

To operate a family based, sustainable agribusiness that provides top end quality products to our customers and being one of the Middle East top vertically integrated suppliers of fresh produce to our worldwide first class designated customers.

MISSION:

To be an industry leader in citrus production by embracing environmentally friendly and sustainable agricultural practices, lean management practices and embrace modern technology and innovation in all aspects of

our business, providing a healthy & vitamins-enriched fresh produce to our customers.

CORE VALUES:

Innovation,, Integrity, Team work, Community and Environmental Responsibility, Excellence, Commitment, Long-term Relationships, Health Care, Hygiene, High Quality Production, On Time Delivery & ongoing customer support Program.



Orange Profile



Temperature:

2-5°C



Soil:

Volcanic loamy soil



Growing Practice:

Sustainable



Harvest Period:

December-June



Other Certifications:

BRC, F2F



Oranges Growing and Processing

AAA Growers–Chui Farm is committed to quality assurance and supply chain management through:

We select fresh Egyptian oranges, many from our own farms, which cover an average of more than 1500 hectares.

They are sorted, washed, checked, waxed (if required) and graded in our packing house and are checked at every stage by our quality control staff.

Subsequently they are packed in cartons or nets according to the size of the oranges and customer specifications.

Immediate analysis and remedial action concerning any plant health problems.

The incorporation of integrated pest management into our growing process, allowing our plants to flourish in the healthiest and environment friendly conditions.

Integrating our quality assurance process with our post-harvest operations by ensuring that fruit are graded and processed using the best possible methodologies.

Collaborating with partners around the world to bring best practices in oranges production to our operation.

Our fruit are grown in large farms ranging from 450 to 500 tree per hectare. The main harvesting period is from November to May within which the harvested oranges are delivered to the packing facility and stored in cold rooms awaiting export.



Benefits of Fairtrade

Good Governance

The company is implementing Fairtrade standards to promote good governance. Through Fairtrade, the rights of workers have been promoted.

Sustainability

To combat climate change and sustainability challenges, the company is implementing climate mitigation measures. Agroland promote environmental sustainability through harvesting and recycling the waste products.

Premium Projects.

The Company, through the FPC, has successfully:

- Supported workers' children through cash distribution project.
- Supported employees in-kind through cash distribution project.
- Supported workers with food items and hygiene products in an effort to curb the spread of Covid-19.
- Purchased safety products such as hand wash soap and face masks to be issued to workers and the community through FTA Relief Funds.

Challenges

Some of the challenges experienced are:

- Climate change.
- Market fluctuations and high cost of production.
- High produce freight charges that hiked by 100% during Covid – 19.

Solutions

- Strengthened Health and Safety systems of the company and the community to curb the spread of Covid- 19.
- Planted trees and grass to reduce soil erosion.

CONTACT

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