

PRODUCER



PROFILE

Name: Molo River Roses

Product: Standard and Spray Roses

Country: Kenya

Fairtrade Certified Since: 2014

Number of Workers: 583: 384 males, 199 Females

Production Area: 30 Hectares

Total Production: 35 million stems per year

Type of Organization: Hired Labor, Single Estate

FLO ID: 37375



Introduction

Molo river Roses is one of the producers and packers of Fairtrade flowers. The company is involved in all stages of growing, producing and delivering.

Currently, 80% of the produce is packed at source as per customer specifications. This is made by the farm's extensive variety of flowers.

The farm has management systems to guarantee the quality, consistency, reliability and competitiveness that its customers deserve and expect.





Growing, Processing and Export

Flowers are grown in greenhouses where drip irrigation is used in a closed-circuit system to optimize on water and fertilizer usage. Harvesting process is carefully monitored to ensure the highest quality to quantity ratio.

Once harvested, the flowers are pre-cooled before grading based on customer specifications. The graded flowers with flower-food are then securely wrapped and packaged for export.

While the above processes are ongoing, sample flowers are monitored in a vase life room to observe their development over a period of seven days.

Roses Profile



Altitude:
1750m ASL



Export Countries:
UK, Germany, Middle East
Netherlands, China, USA



Export Point:
Nairobi JK Intl. Airport



Harvest Period:
January-December



Other Certifications:
Fairtrade, MPS-ABC, MPS GAP, SQ,
Global Gap, SEDEX, KFC Silver.



Benefits of Fairtrade

Molo river roses is paid the agreed commercial price for the product. On top of this, the premium management entity at molo river roses receives a Fairtrade premium, equivalent to 10% of the market price per stem, for the workers to invest in social projects of their choice. Premium funds are managed by a Fairtrade premium committee (FPC) made up of elected workers and management representatives. This committee has the task of democratically managing the premium projects prioritised by the workers following a consultation process.

Education

Several different trainings are carried out by Molo river roses from a comprehensive induction training to on job trainings to enhance knowledge and skills acquisition.

While education is widely encouraged for both employees and their children at Molo river roses, the Fairtrade premium is used to supplement the workers and their families' technical education.

There are several ongoing projects that provide scholarships to workers' children so that they can continue their education in secondary school, college, and university. The premium money is used to fund the education of vulnerable children in the community as well as employees' children.

Health

The company has set up a clinic at the farm. Health cases are handled at this facility though employees requiring specialized

attention are referred to other hospitals.

To promote employee's health, the company ensures that all employees working in hazardous environment such as chemical application and noisy environment undergo medical examinations.

Environment

The company values biodiversity conservation and thus recently conducted a survey to establish the richness of plants and animals within its farm. Several endangered and vulnerable species were identified, and the company has initiatives to ensure they are preserved. Premium funds have been used to run a tree nursery, which play a key role in enriching the tree cover in the locality.

Social

Worker's livelihoods is improved through other initiatives e.g. provision of some home improvement items at a subsidized price. Other initiatives include:

- Supply of water tanks and desks in the neighboring school.
- Education Scholarships yearly- employee's dependants.
- Capacity building (management /driving courses).

CONTACT

Paula Koros
P.O. Box: 542
Nakuru

Phone: 0705400400

Email: info@moloriverroses.co.ke



Fairtrade Africa marketplace



[@fairtradeafricamarketplace](https://www.instagram.com/fairtradeafricamarketplace)
marketing@fairtradeafrica.net
www.fairtradeafrica.net