

## Producer Profile

# NDUTI TEA FACTORY

**Product:** Tea

**Country:** Kenya

**FLO ID:** 4677

**Fairtrade Certified Since:** 2018

**Type of organisation:** SPO

**Number of Certified Members:** 6,024



# Introduction

Nduti is in Zone 37 in the Global position system (G.P.S) with UTM coordinates of 0264170, 9911094. The factory lies at foot of the Aberdare ranges 2037 metres above sea level with rich well drained soils and a well distributed rainfall.

The factory is within Kandara District in Muranga County. Nairobi is 82 kms from the Factory while Thika the nearest major town is 38km from the factory.

The factory is 7.8 acres and is situated between Karwara River which serves the Central community of the area with unpolluted water.

The factory manufactures Black CTC teas in the following grades:

- Primary grades - BPI, PFI, PD, DI, RPL and
- Secondary grades- FI, DUST, TMF2

## Tea Grades

**Broken Pekoe 1 (BP1)** - Largest size of 'grain' particles and it produces liquors that are a bit light in body but with encouraging flavoring characteristics.

**Pekoe Fanning 1 (PF1)** – Black and grainy with particles slightly smaller in size than those of the BP1 grade.

**Pekoe Dust** – Black and finer than the Pekoe Fanning 1. It produces thick more pungent liquors.

**Dust 1 (D1)** – Its made up of the smallest particles of main grades.



# Tea Growing, Processing and Export

Individual members pluck green leaf and deliver to the buying centers where the buying center clerk from the factory checks the quality of leaf. The good leaf is then collected in leaf carriers and delivered to the factory for processing. Processing is done through Cutting Tearing & Curling (CTC). The black made tea is then packed and invoiced at the factory level.

The processed tea is sold through various channels which are Mombasa Auction, Direct Sales Over Seas, Direct Sales Local, Factory Door Sales and Kenya Tea Packers. Tea is transported to Mombasa for auction through rented trucks where it is received by KTDA personnel and stored in the KTDA warehouses.

The Marketing Department of KTDA allocates the tea to the appointed broker. The broker sends the samples and catalogues to the buyers. At the auction, tea is bought by the highest bidder. Direct overseas sales are sent to the overseas buyer directly, without going through the auction.



# Tea Profile



- Altitude:** 2037
- Smallholders:** 0.5 HA
- Growing Practice:** Conventional
- Production Volumes:** 3.5 – 4 million KGs annually
- Harvest Period:** Throughout the year
- Processing Type:** CTC
- Other Certifications:** Fairtrade, RA, ISO 22000:2018, ISO 9001:2015
- Collection:** Buying centers in ventilated leaf carriers

## Benefits of Fairtrade

The Fairtrade premium fund is managed by a premium management committee (PMC) which comprises of 3 Directors, 6 electoral areas reps, 2 staff reps, 2 management reps. PMC is democratically elected in to office as per the constitution and rotate after 3 years.

Premiums received have been utilized in funding projects in all six zones including company workers as well as catering for administrative costs. The projects are run by Project Implementation Committees up to completion and handing over. Projects undertaken are as per the PMC's development plan which is approved by Annual General Assembly.

## Opportunities

- Diversification of markets to go beyond the shrinking and unpredictable traditional markets.
- Adoption of climate adaptation and mitigation interventions to address climate change that continues to be unfavorable to tea production causing reduction in quantity and quality.
- Low fairtrade market investments from premium realised from fairtrade sales help to empower and improve livelihoods of producers. Low Fairtrade sales means low premiums and hence the farmers are not cushioned against market shocks and have no money for social and economic investments.

## Projects



- SDG 1: No Poverty and SDG 2: Zero Hunger**
- Distributed 25,000 avocado trees to farmers and 35,000 are at the nursery awaiting distribution. Optimum production is expected after 5 years after which the farmers are projected to earn USD 4.5 million annually.
  - Constructed 5 rental houses jointly with the buying centre committees as an additional income stream for farmers.

- SDG 13: Climate Action**
- Distributed 25,000 avocado trees to farmers and 35,000 are at the nursery awaiting distribution to improve forest cover in the catchment.

- SDG 12: Responsible Consumption and Production**
- Cemented 9 buying centres loading bays to improve tea handling hygiene.



- SDG 4: Quality Education**
- KES 320,000 in bursaries has been distributed to 100 needy students across all levels of education.
  - Donated 40 desks to a needy primary school.

- SDG 6: Clean Water & Sanitation**
- Given 14 water tanks to buying centre members and schools to improve water harvesting.
  - Connected 1 school with piped clean water to benefit 500 students and teachers.





### **Fairtrade Africa**

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@fairtradeafricamarketplace  
marketing@fairtradeafrica.net  
www.fairtradeafrica.net

### **Producer Organization**

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**Mr. Erastus Ndumia – Factory Unit Manager**  
**Email: fum@nduti.ktdateas.com**  
**info@nduti.ktdateas.com**  
**Website: https://nduti.ktdateas.com**