



# PRODUCER PROFILE

## OLIVE OILS, ALMOND & HONEY.



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**Name:** MFTPC AL-MUQADASA FAIR TRADE PRODUCERS' COMPANY

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**FLO ID:** 19914

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**Type of Organization:** Small Producer Organization



**FAIRTRADE**  
AFRICA



MFTPC is a national non-profit non-governmental union of Fair trade producers, founded in Palestine since 2009 with a total number of 675 producers from 18 villages in west bank, which is a sub producers group within the Palestine Fairtrade Association (PFTA).

PFTA is the largest fairtrade producers union in Palestine, with over 1400 small-scale Palestinian farmers joined in Fairtrade collectives and cooperatives across the country.

The mission of PFTA is to provide social and economic empowerment of small, marginalized, and excluded Palestine communities through the concept of Fairtrade.

## Our Story

Fairtrade cooperatives in Palestine bring back traditions lost in modest of conflict. They reintroduce a new spirit in to the work ethic of the villages and renew the social values and ties weakened by conflict. Farmers receive Fairtrade premiums over sustainable fair trade prices. The MFTPC contracts with its members, fair trade exporter Canaan Palestine (<https://canaanpalestine.com>), which established modern processing and storage facilities and contributes to our social empowerment programs as well as other community development programs that they initiated. Every one of our cooperatives /collectives has a history. Our farmers and women cooperatives members want the word to know that the simple act of buying a bottle of olive oil or a kilogram of almond from our exporter and distributors around the word helps Palestinian families like theirs survive and maintain their connection to their land and their ancient olive trees.

## What We Do Everyday at the Grassroots Level

- To move marginal producers and workers from vulnerability to economic security.
- To engage producers and workers to participate in their organization.
- To assist producers and workers to build commercial capacity.

## What We Do Everyday at the Grassroots Level

- Promote social accountability through Fairtrade production and trade practices.
- Establish and adhere to locally relevant, internationally recognized Fairtrade guidelines and standards applicable to production of Palestine products.
- Pre-qualify Palestinians producers and products for internationally recognized Fairtrade certification.
- Create a forum where producers, processors, and exporters can sort out matters of joint interest related to production and trade of their products.
- Enable women and other marginalized groups, especially in rural areas, through economically and socially empowering commercial production.
- Develop international markets for Palestinian Fairtrade and natural products.
- Promote environmentally friendly farming practices and support conversion to certified organic farming.
- Disseminate information about Palestine's excellent products and capable, dependable commercial community.

### Our Products

- Olive oil
- Almond
- Honey



# CONTACT

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**Fairtrade Africa marketplace**

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