

PRODUCER



Name: Shalimar - Kabuku Farm
Product: Cut Flowers (Roses & Chrysanthemums)
Country: Kenya

FLO ID: 45218
Fairtrade Certified Since: March 2022
Type of Organisation: Hired Labor Organization (HLO)
Number of Workers: 482 with 57% are Women

PROFILE



Introduction

The farm is located to the southeast and 8.4 Kilometres from Thika town.

The company was founded in the 1998 with a total of **61.4 Ha**. The principal activity is growing, processing, grading and export of fresh cut flowers for export market. Total area under production is currently **16 Ha**.

VISION STATEMENT: To provide the highest quality, safe, legal and authentic horticultural products and hence become a supplier of choice to the international markets.

MISSION: Committed to meet and consistently achieve the quality standards required by our customers that is environmentally and socially acceptable and ensures the continuity is supplying quality, safe, legal and authentic products.

CORE VALUES:

Integrity:

Integrity and honesty are our utmost value and we always seek to perform at the highest ethical standards.

Human Dignity:

We will share equitably with employees the benefits of a well-run and profitable enterprise.

Customer Focus:

We are committed to understand the customer needs and exceed their expectations on a continuous basis, improvement of social practices and to achieving the aims and values of Fairtrade.

Teamwork:

We operate as a team and fully subscribe to the principles of teamwork as key attributes to quality service delivery and professionalism.



Rose Growing and Processing

Kabuku farm is committed in quality assurance and supply chain management through the following:

- Selection of the best plant material from the world's leading breeders.
- Immediate analysis and remedial action concerning any plant health problems.
- The incorporation of integrated pest management into our growing process, thereby allowing our plants to flourish under the healthiest, environmentally sound conditions.
- Integrating our quality assurance process with our post-harvest operations, ensuring that flowers are graded and processed using the best possible methodologies.
- Conducting vase life evaluations in our lab to monitor and replicate how our flowers will perform within a home setting.
- Collaborating with partners around the world to bring best practices in flower production to our operation.

Our flowers are grown in greenhouse where drip irrigation is used in a closed-circuit system to optimize on water and fertilizer usage. Harvesting process is carefully monitored to ensure the highest quality to quantity ratio. The main harvesting period is from January to December. The harvested flowers are delivered to the packing facility and are packed and stored in cold rooms awaiting dispatch to the airport.

Roses Profile



Altitude:
1420m Above Sea Level



Temperature:
24°C



Growing Practice:
Sustainable



Soil:
Red Loamy Soil



Harvest Period:
January - December



Processing Type:
Ready for Market



Other Certifications:
MPS-ABC, GLOBAL GAP/GRASP, SMETA



Benefits of Fairtrade

Good Governance

The company is at the same time implementing the Fairtrade standard to promote good governance.

Sustainability

To combat climate change and sustainability challenges, the company is implementing climate mitigation measures such as planting tree seedlings every year and embracing rail flower transport system.

Premium Projects:

The company has not started receiving the Fairtrade premiums.

Challenges

Climate change, market fluctuations, water scarcity and high cost of production.

Solutions

- Use of harvested rainwater for irrigation.
- We are continuously seeking for other market opportunities.
- Bulk purchase: Farm inputs are purchased to last for long.



CONTACT

Office Number: (+254) 724 265 777

Mobile: (+254) 724 265 777

Email: jkahura@eaga.co.ke

kabukufm@eaga.co.ke



Fairtrade Africa Marketplace



[@fairtradeafricamarketplace](https://www.instagram.com/fairtradeafricamarketplace)
marketing@fairtradeafrica.net
www.fairtradeafrica.net