

# PRODUCER PROFILE

**Name:** Jimma Farmers Multi-Purpose Agricultural Cooperatives Union

**Product:** Coffee

**Country:** Ethiopia

**FLO ID:** 47438

**Fairtrade Certified Since:** 2023

**Number of Certified Members:** 143,780

**Type of Organisation:** Small Producer Organisation (SPO)

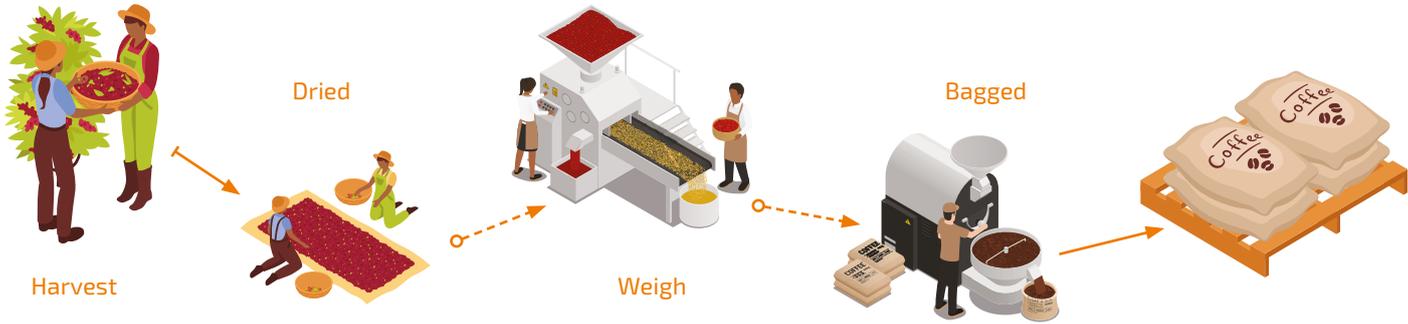


# Introduction

Jimma Farmers Multi-Purpose Agricultural Cooperative Union (JFMACU) was established in 2004 by 14 primary cooperatives, representing a total of 7,818 farmers—7,671 men and 147 women. Today, the Union has grown to include more than 212 primary cooperatives, with a total membership of 143,780 farmers, comprising 125,405 men and 18,375 women. 28 of the primary cooperatives are involved in coffee producing and processing with a total 13,269 hectares of land.

Our coffee is known for its distinct flavor profile, which is characterized by balanced acidity and sweetness, as well as notes of citrus, berries and chocolate.

# Coffee Growing & Processing



The washed process, common in Ethiopia, involves immersing coffee cherries in water, pulping, fermenting, and drying the parchment on raised beds from 7 to 10 days.

The natural process is conducted by collecting the red cherries and drying them on raised bed from 15 to 20 days.

Our Fairtrade certified Coops carefully collect the cherries from farmers at the receiving stations, take them to sorting area to separate the unripe cherries from the red cherries and process the cherries as washed or natural.

JFMACU has been exporting the finest washed Limu coffee to the Europe market.

# Coffee Profile



## Altitude:

1,800-2,300 MASL



## Total area under production:

13,269 ha



## Growing Practice:

100% Organic



## Smallholders:

1.7 ha on average



## Harvest Period:

November - December



## Processing Type:

Washed Limu &  
Natural Djimmah/ Limu



## Other Certifications:

EU & NOP Organic,  
COP, UTZ and RA



## Coffee Production:

Variety: Heirloom

# Benefits of Fairtrade

JFMACU is a socially responsible union founded on the principles of partnership, transparency, accountability, and gender equality. Being part of Fairtrade strengthens our commitment to these core values and enhances our overall performance.

## Social Projects

- Building of schools
- Maintenance of rural roads
- Building of clean water supply
- Providing electric power







# Challenges

- Climate change
- Market volatility

# Opportunities

- Digitalization of coffee industry
- New and emerging markets

## **Fairtrade Africa**

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## **Contact:**

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